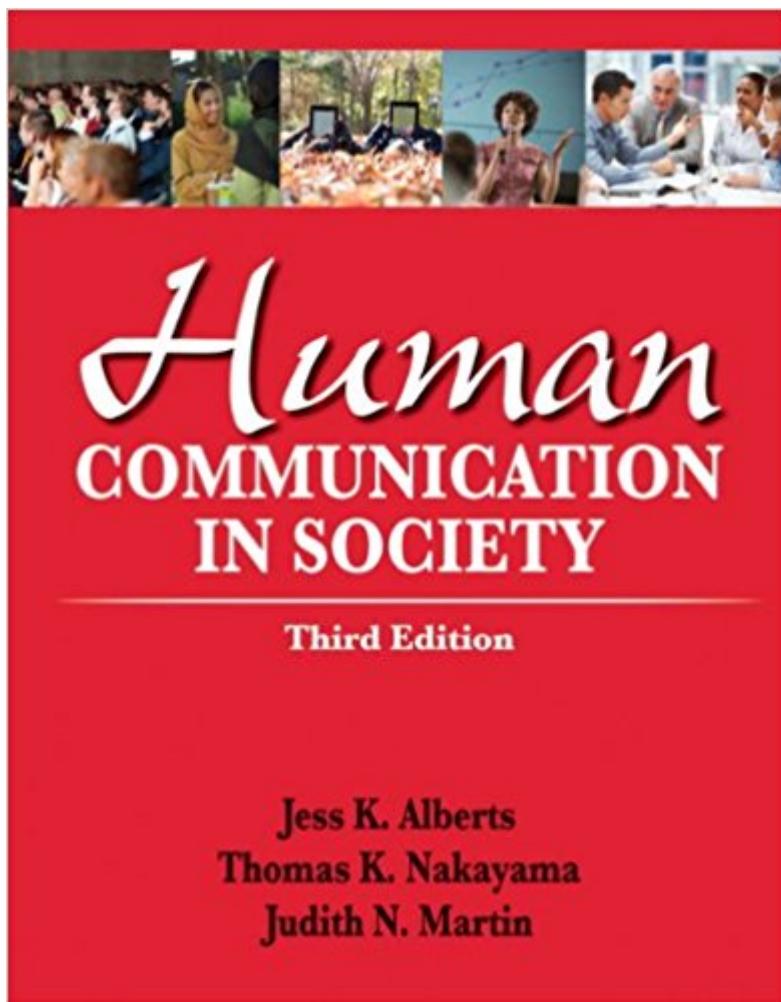


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Human Communication In Society (3rd Edition)



Synopsis

Updated in its 3rd edition, Human Communication in Society is the only text to explore the interplay between the individual and society and its impact on communication. By understanding how the tensions among individual forces, societal forces, cultures, and contexts shape communication and meaning, readers become more ethical and effective communicators. Alberts, Nakayama, and Martin wrote Human Communication in Society to bring a comprehensive, balanced view to the study of human communication.

Book Information

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Customer Reviews

I thought this book was a really boring read. I understand that college is STEREO-TYPICALLY supposed to be somewhat dry and dull, and the book fits right into that CATEGORY. I still can not get past the irony of reading a book, that is supposed to teach me how to ANALYZE whom I COMMUNICATE with and then present information in a way that the other RECEIVES it. Yet, the book can not do it either. (key-words capitalized)But seriously, I read the entire book and did very well in my COM 100 class. However, I dreaded reading this book every day. I think it could be condensed to a much smaller and much more interesting version. The other problem I had with the book was it's definitions of key terms. Many times I would have to look them up online to make sense of them. I would also organize the book differently. For example, every time it mentions a theory, I would create a text box on the page, that gave a profile of that theory.I must admit, I did learn a few things reading this book, but the amount of pages that I read while learning nothing new was immense.

The book is interesting and informative. It's a lot different than most textbooks. It's kept me engaged and didn't make me want to fall asleep after a paragraph. I would recommend this book to someone looking for some pointers. My professor pretty much relies on the textbook to teach us rather than teach us in class.

Textbook bent a little. The price is outrageous considering it's a flimsy paperback. I bought the softcover as it was only \$20 more than the loose leaf edition. That's right an unbound book sells for over \$100! The authors have done a great job explaining the subject.

Do not rent this as an eTextbook! It wouldn't allow me to read the textbook using my computer, and when I tried to use the Kindle app on my android phone, I found that it doesn't read like a kindle book. It basically shows a screenshot of each page as the pages of the book, so you have to take the time to zoom in and scroll perfectly down each line to read it--very time-consuming and frustrating! There are much better ebook versions out there, choose one of those or a hard copy. Luckily 's support team responded very quickly and offered me a refund for the textbook order so that I could get a hard copy instead.

I was required to purchase this book for college but it turned out to have a lot of useful information and helped me learn.

I'm glad I rented it for class. Since my class was only 8 weeks I had a little extra time to return it. Our online tests were open book so it really helped. Good stuff in it but not a necessity for communication 110

Explains concepts really well

Nice condition!

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